

VARNELLI

VARNELLI

Uniquely different.

First awarded the Gold Medal in 1950 as “the best Italian dry anisette”, *Varnelli* is a unique flavor among the Mediterranean anise-based liquors. Since the early 20th Century the tagline on the label, *A farmi preferir basta un assaggio = It hooks you at the first taste*, has been promising what is going to happen.



TO THE EYE

Clear, brilliant, transparent, with bluish highlights.

TO THE NOSE

The intense and persistent aroma of aniseed develops into a fragrance of wild fennel, dill and cumin, enriched with floral scents.

ON THE PALATE

All-enveloping and full-bodied, medium dry, it recalls the same intense, and persistent aroma found in the bouquet: aniseed, cucumber and wild fennel. The long-length finish is harmonious, and very pleasant.

VARNELLI

VARNELLI

ALCOHOLIC STRENGTH: 46% alc./vol.

BOTTLE SIZE: 500ml, 700ml, 1L

CASE: 6 or 12 bottles

SERVING SUGGESTIONS

Varnelli is a really versatile liquor to enjoy neat or on the rocks after a meal or at any time of day. It becomes a delicious refreshing drink when blended with water and an innovative ingredient in cocktails. *Varnelli* is the perfect pairing with dark chocolate and the elegant touch to all flavours of gelato, sorbet and fruit. Italians usually use it as “the best lacing for an authentic Caffè Corretto”



Pink Panther

3 oz grapefruit juice

1½ oz *Varnelli*

½ oz strawberry syrup

Shake ingredients with ice for 15-20sec. (or flash blend) and serve in a chilled tumbler. Garnish with strawberry or cherry.

Mediterraneo

1½ oz *Varnelli*

3½ oz still water

Pour *Varnelli* into a tumbler full of ice, add water. Garnish with lemon slice or fresh mint leaf. Serve with a straw.

Moretta

1 oz espresso

⅓ oz *Varnelli*

½ oz *Varnelli Punch Fantasia*

½ oz Italian brandy

2 coffee spoons of sugar

Pour all the ingredients in a small pot or in a hot drink glass and heat by steam wand.

The Bishop's Mitre

by *Natalie Czech*
New York

½ oz oude genever

½ oz *Varnelli*

¼ oz *Yellow Chartreuse*

2 dashes *Regan's Orange Bitters*

2 oz iced brewed coffee

Build in a rock glass, serve neat.

Distilleria Varnelli S.p.A.

Founded in 1868 - U.T. I. F. License No.1 (MC)

Registered Office: Piazza Vittorio Veneto, 13 - 62035 Pievebovigliana (MC)

Headquarters: Via Girolamo Varnelli, 10 - 62034 Muccia (MC) Italy

Tel. +39 0737 647000 – Fax +39 0737 647107

IT00MCA00001X VAT: 00093050433

www.varnelli.it